

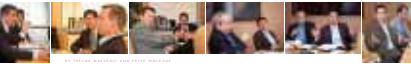
Backbone's editorial Advisory Board



Our Advisory Board is comprised of some of Canada's leading thinkers. This team was brought together to examine the relationship between technology and business. The Board's first objective was to be part of a round table discussion on the state of Canada's digital economy. This meeting resulted in a white paper, which Backbone created and which was presented to Industry Canada's Minister of Industry Tony Clement. Backbone's Digital Economy Acceleration Committee. The Board's second objective is to be part of Backbone's New-Business Innovation Campaign which will assist smart new businesses in getting off the ground with seed capital, mentoring, business services, products and advice in Backbone magazine and online for one full year.

Backbone's digital-economy submission to the federal government

The feds asked for input. We responded with submissions signed by 17 of this country's leading thinkers.



Strengthening Canada's digital economy
 Federal and provincial leaders gathered for the Backbone Editorial Advisory Board meeting in Ottawa, Ontario, to discuss the state of Canada's digital economy and the role of government in supporting it.



- 1 **Bruce Chin**, Senior Manager, Deloitte Canada
- 2 **Ken Coates**, Canadian Digital Media Network; Dean of Arts, University of Waterloo
- 3 **Jeff Lorenz**, Vice President of Sales and Marketing, Primus Canada
- 4 **Paul Day**, Vice-President, Information and Communications Technology, Export Development Corporation
- 5 **Rodney Dobson**, Senior Vice-President, ADP Employer Services International
- 6 **Martin Featherston**, President, Brother Canada
- 7 **Wayne Gudbranson**, President and CEO, Branham Group
- 8 **Mukesh Gupta**, Head of Operations, Tata Consultancy Services
- 9 **David Jacobson**, Director, Emerging Technologies, PriceWaterhouseCoopers
- 10 **Dave MacKay**, President, Ceridian Canada
- 11 **Ron Shuttleworth**, Technology Analyst, M Partners & Managing Director, Razor Capital Partners
- 12 **Lou Milrad**, Chair and CEO, Greater Toronto Marketing Alliance; Associate Counsel, Miller Thomson
- 13 **François Morin**, Senior Director, Business Communications, Bell Canada
- 14 **Dragan Nerandzic**, Chief Technology Officer, Ericsson Canada
- 15 **Christopher Dulney**, Partner, Canadian National Technology Leader, PricewaterhouseCoopers
- 16 **John Ruffolo**, Chief Executive Officer, OMERS Ventures / Co-CEO, Inkef Capital
- 17 **Catherine Swift**, President and CEO, Canadian Federation of Independent Business
- 18 **Kevin Tuer**, Managing Director, Canadian Digital Media Network
- 19 **John Weigelt**, National Technology Officer, Microsoft Canada
- 20 **Peter Wolchak**, Editor, Backbone